Rating

0.00

0.00

Net Amount

\$53,448.00

\$53,448.00

ORDER

Orders	Order / Rev:	704212 - 2		
	Alt Order #:	06261234		AIFIAIC
	Product Desc:	AMRCNS 4 PROSPERITY		NEVVS
	Estimate:	1867	<u> </u>	WTSP-TV
	Flight Dates:	08/28/12 - 09/03/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/02/12 / 08/27/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	Name:	Mentzer Media Services/ POL		
	Buying Contact:	Elise Cloyd	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmount Ave. Suite 306	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	Americans For Prosperity		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Candidate/Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	
Bill Plan			Totals	

Account Executives

End Date

09/03/12

Spots Gross Amount

\$62,880.00

43

Start Date

08/27/12

Account Excountres				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Month

Totals

September 2012

Net Amount

\$53,448.00

Spots

43

43

Gross Amount

\$62,880.00

\$62,880.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP	08/28/1	2 08/30/12	M-F 6-7a	CM	6-7a	- TWΓ	:30	3	\$360.00 P-2	0.00 NM	3	\$1,080.00
			6-7a 10 News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	- ТWГ	3	\$360.00	0.00						
2 WTSP	08/29/1	2 08/31/12	CBS This Morning	,	7-9a	WTF	:30	3	\$360.00 P-2	0.00 NM	3	\$1,080.00
			CBS This Morning	g	(7:00 AM-8:0	00 AM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/		09/02/12	WTF	3	\$360.00	0.00						
3 WTSP	08/28/1	2 08/31/12	CBS This Morning	,	7-9a	- TW- F	:30	3	\$360.00 P-2	0.00 NM	3	\$1,080.00
			CBS This Morning	g	(8:00 AM-9:0	00 AM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/	27/12	09/02/12	- TW- F	3	\$360.00	0.00						
4 WTSP	08/28/1	2 08/31/12	M-F 9-930a 10 Ne	ews, 9a@iM	9-9:30A	- T- TF	:30	3	\$280.00 P-2	0.00 NM	3	\$840.00
			10 News, 9am									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/		09/02/12	- T- TF	3	\$280.00	0.00						
E 5 WTSP	08/28/1	2 08/31/12	7-730p	CM	7-730p	- TWTF	:30	4	\$600.00 P-3	0.00 NM	3	\$1,800.00
			Inside Edition									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 08/		09/02/12	- TWTF	4	\$600.00	0.00						
	Date Ra		escription		t/End Time	-	<u>Weekdays</u>	Len		Rtg Type		
		2-09/02/12 7	-730p	7-73	ОР	-	TWThF		:30 (\$600.00)	0.00 <i>NM</i>		
	edited 3 LINE 2	<i>4</i> 1										
	J LINE Z	41										

Print Date: 08/27/12 14:14:20 Page 2 of 3

WTSP-TV

Order / Rev: 704212 - 2

Alt Ocales # 00004004

AMPICALS 4 PROSPERITY

Alt Order #: 06261234

Product Desc: AMRCNS 4 PROSPERITY

Advertiser:

Estimate:

Flight Dates: 08/28/12 - 09/03/12

1867

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/28/12 08/31/12 10 News Special \$2,400,00 WTSP 10 News Special - T- T- - -:30 2 \$1,200.00 P-2 0.00 NM 10 News Special Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 08/27/12 09/02/12 - T- T- - · \$1,200,00 0.00 7 WTSP 08/28/12 08/31/12 LN (M-F) M-F 11-1135p - TWTF- -CM :30 8 \$2,600.00 P-2 0.00 NM 8 \$20,800.00 LN (M-F) Weekdays Spots/Week Start Date **End Date** Rate Rating - TWTF- -Week: 08/27/12 09/02/12 8 \$2,600.00 0.00 8 WTSP 08/30/12 08/30/12 Thu Prime C CM Thu 10-11p ---T---:30 1 \$8,000.00 P-2 0.00 NM O \$0.00 Person of Interest Start Date **End Date** Weekdays Spots/Week Rating Rate - - - T- - -Week: 08/27/12 09/02/12 1 \$8.000.00 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type Spot 1 WTSP 08/27/12-09/02/12 Thu Prime C Thu 10-11p -- Th---:30(\$8,000,00) 0.00 NM Credited [MG 23] 9 WTSP 08/31/12 08/31/12 Fri Prime C СМ Fri 10-11p ---F--:30 2 \$6,000.00 P-2 0.00 NM \$12,000.00 Blue Bloods Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 - - - - F- -0.00 \$6,000.00 10 WTSP 09/01/12 09/01/12 Sat 8-10a Sat 8-10a ---S-:30 \$320.00 P-2 0.00 NM \$640.00 2 CBS This Morning Saturday Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 08/27/12 09/02/12 ---S-\$320.00 0.00 11 WTSP 09/01/12 09/01/12 Sat 7-730p 7-730p ---S-:30 \$600.00 P-2 0.00 NM CM \$0.00 Inside Edition Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 ---S-\$600.00 0.00 Ch Date Range Start/End Time Rate Rtg Type Spot Description Weekdays Length 1 WTSP 08/27/12-09/02/12 Sat 7-730p 7-730p - - - Sa-:30 (\$600.00) 0.00 NM Credited [mg 22] 12 WTSP 09/02/12 09/02/12 CBS Sunday Morning CM Sun 9-1030a ----S :30 1 \$1.600.00 P-2 0.00 NM \$1,600.00 **CBS Sunday Morning** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/27/12 09/02/12 ---S \$1,600.00 0.00 13 WTSP 09/02/12 09/02/12 Sun 630-7p СМ Sun 630-7p ---S :30 \$800.00 P-2 0.00 NM \$800.00 Sun 630-7p 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 \$800.00 0.00 14 WTSP 09/03/12 09/03/12 M-F 6-7a СМ 6-7a :30 \$360.00 P-2 0.00 NM \$360.00 M- - - - -1 1 6-7a 10 News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$360.00 15 WTSP 09/03/12 09/03/12 CBS This Morning 7-9a CM :30 \$360.00 P-2 0.00 NM \$360.00 1 **CBS This Morning** (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/03/12 09/09/12 \$360.00 0.00 16 WTSP 09/03/12 09/03/12 CBS This Morning \$360.00 P-2 CM 7-9a M----:30 1 0.00 NM 1 \$360.00 **CBS This Morning** (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$360.00 0.00 17 WTSP 09/03/12 09/03/12 M-F 9-930a 10 News, 9a@M 9-9:30A M----:30 1 \$280.00 P-2 0.00 NM 1 \$280.00 10 News, 9am Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$280.00 0.00 18 WTSP 09/03/12 09/03/12 7-730p CM 7-730p M----:30 1 \$600.00 P-3 0.00 NM 1 \$600.00 10 News, 7pm M-F Start Date **End Date** Weekdays Spots/Week Rate Rating

Print Date: 08/27/12 14:14:20 Page 3 of 3

WTSP-TV

Order / Rev: 704212 - 2

Advertiser: Americans For Prosperity 06261234 Product Desc: AMRCNS 4 PROSPERITY

Alt Order #:

Flight Dates: 08/28/12 - 09/03/12 Estimate: 1867

Ln Ch Start End	Inventory Code Break	Start/End Time	Days Len Spot	ts Rate Pri	Rtg Type Spots	Amount
18 WTSP 09/03/12 09/03/12	7-730p CM	7-730p I	M :30	1 \$600.00 P-3	0.00 NM 1	\$600.00
	10 News, 7pm M-F					
Start Date End Date	Weekdays Spots/Week	Rate Ratin	<u>~</u>			
Week: 09/03/12 09/09/12	M 1	\$600.00 0.0				
19 WTSP 09/03/12 09/03/12	•	730-8p 1	M :30	1 \$1,200.00 P-2	0.00 NM 1	\$1,200.00
0 5	Inside Edition	D (D ()				
Start Date	Weekdays Spots/Week M	<u>Rate</u> <u>Ratin</u> \$1,200.00 0.0	<u>~</u>			
20 WTSP 09/03/12 09/03/12	112	• •	M: :30	2 \$2,600.00 P-2	0.00 NM 2	\$5,200.00
20 W13F 09/03/12 09/03/12	LN (M-F)	M-F II-II35P	vi30	2 \$2,000.00 P-2	0.00 INIVI 2	φ5,200.00
Start Date End Date	Weekdays Spots/Week	Rate Ratin	na			
Week: 09/03/12 09/09/12	M 2					
21 WTSP 08/31/12 08/31/12	730-8p CM	730-8p -	F :30	1 \$1,200.00 P-2	0.00 NM 1	\$1,200.00
	Millionaire	•				
Start Date End Date	Weekdays Spots/Week	Rate Ratin	<u>ıg</u>			
Week: 08/27/12 09/02/12	F 1	\$1,200.00 0.0	00			
22 WTSP 09/01/12 09/01/12	•	Sat 7-8p	S- :30	1 \$600.00 P-2	0.00 NM 1	\$600.00
	Hurricane Special					
Start Date End Date	Weekdays Spots/Week	Rate Ratin				
Week: 08/27/12 09/02/12	S- 1	\$600.00 0.0				
23 WTSP 08/30/12 08/30/12	3	Tue-Thur 10-11p	T :30	1 \$8,000.00 P-2	0.00 NM 1	\$8,000.00
0 5	Republican National Convention					
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12	Weekdays Spots/Week	Rate Ratin				
N24 WTSP 09/01/12 09/02/12	- '	+ - /	SS :30	1 \$600.00 P-3	0.00 NM 1	\$600.00
1424 WISE 09/01/12 09/02/12	US Open Sa-Su Daytime	Ja-Su Dayliille	dd	i \$000.00 F-3	U.UU INIVI	φουυ.υυ
Start Date End Date	Weekdays Spots/Week	Rate Ratin	na		Ī	
Week: 08/27/12 09/02/12	SS 1	\$600.00 0.0	<u></u>		j	

Totals 43 \$62,880.00